SWINDON TOWN





FOOTBALL CLUB

Official Programme

6d.

furniture and furnishings of charm and distinction

contractors to Government departments
Hospitals and Borough Councils

carpets - floorcoverings - loose covers curtains - skilled workshop repair service and removals

Mills & Merricks Ltd

16/17 BRIDGE STREET SWINDON

Telephone 5365/6

SATURDAY, 21st SEPTEMBER, 1963

DIVISION TWO

закаточнавания принципальности принципальности принципальности в принципальности принципальности принципальност

SWINDON TOWN

v.

SUNDERLAND

Kick-off 3 p.m.

REFEREE:

Mr. R. ALDOUS (Ipswich)

LINESMEN:

Red Flag—Mr. G. MARTIN (Whitchurch)
Yellow Flag—Mr. L. A. HOWELLS (Port Talbot)

. Болго по непримероне в серовном со постори стато по пред сероно по примероно по пред пред применения по применения Get the best from your PRINTING at

THE BOROUGH PRESS

Eastcott Hill, Swindon. Telephone 4022

Maylott Studios

For GROUP & SPORT Photographs

Official Photographer to Swindon Town Football Club

31 FARINGDON ROAD

TEL. 22792

NOTTON'S CAFE

COUNTY ROAD

200 yards from Ground

RIGHT ON THE BALL

L. Wollen

OFF LICENCE
WINES and SPIRITS

Arkell's Ales and Stout

373 Cricklade Rd., Swindon

Deliveries Daily Phone 3508

C. DUNN & SON

Builders & Decorators

Alterations, Renovations, Conversions

Plumbers & Sanitary Engineers

503 CRICKLADE ROAD

Tel. 22522

W. COLLINS (Swindon) LTD.

TURF ACCOUNTANTS

69 COMMERCIAL ROAD - SWINDON

TEL. 21333

SWINDON TOWN FOOTBALL COMPANY LIMITED

Registered Office: COUNTY GROUND, SWINDON.

Directors:

Mr. W. J. CASTLE (Chairman) Mr. H. E. LANE (Vice-Chairman)
Mr. B. T. HAMILTON (Hon. Treasurer) Messrs. C. CHANDLER, J.P., J. DAVIES,
R. FRICKER, C. J. GREEN, F. PLYER, H. WILLIAMS and K. H. WILMER
Manager: B. J. HEAD Secretary: R. A. MORSE

VOL. 14

SATURDAY, SEPTEMBER 21st, 1963

No. 5

CLUB NOTES

Taking Wednesday's game first, the result 0—0 was all that could be desired. It was a splendid match, thrilling from first to last, fast moving from end to end. Again the team received the plaudits of the Manchester City crowd and deserved to share the points. With luck we could have won, but we are

still the only unbeaten team in Division II.

Swindon travelled north on Friday with high hopes for the game at Leeds United. This is one of the outstanding clubs in the north, and has a magnificent ground and organisation, including a splendid office block. An ex-manager of our club, Maurice Lindley, is on the coaching staff. Since the appointment of Mr. Revie as manager, Leeds have shown great improvement, and ended last season on a high note. They began this year where they left off.

The clash with our young team and its record was eagerly anticipated, as shown by the attendance (33,000), their highest gate since leaving Division I. It proves Swindon are rapidly becoming a great attraction away from home. What a boost for our lads, as no doubt most of our supporters know they earn a bonus based on attendance figures, and the best of luck

to them.

Despite some reports in the National Press and the result (0-0), the game was most interesting, and Swindon brought

WILSONS (SWINDON) LTD.

BUILDERS OF MODERN ATTRACTIVE
HOUSES AND BUNGALOWS

Enquiries to:

Head Office: 90 COMMERCIAL ROAD, SWINDON 6361
Site Office: COVENTRY FARM ESTATE, WROUGHTON 271
Site Office: QUEENSFIELD ESTATE, STRATTON S.M. 3405

The Rendezvous of all Sportsmen -

THE CROWN INN

(Host: Frank Plyer)

Arkell's Best Ales : Fully Licensed

Snacks, etc.

Stratton St. Margaret Tel. 2339

Always at your service

L. BIBBY

etc. Spot Cash Paid. Please Tel. 2101 and our van will call.

THE PADDOCK, ERMIN STREET STRATTON ST. MARGARET

WISES CATERING SERVICE

(Reg. Wise)
Our Caterer for the past 15 seasons
Guarantees

A GOOD CUP OF TEA AT THE

A full range of Sweets & Cigarettes at any of our five kiosks on your way in.

ENJOY YOURSELF

For Best Quality Wet Fish

9 a.m. - 6 p.m. (except Mondays)

YORK ROAD FISHERIES

Frying Mid-day Tuesday, Thursday, Friday and Saturday

PHONE 3680

MARSHGATE GARAGE

MOTOR ENGINEERS :: ROOTES GROUP DEALERS

STRATTON ROAD - SWINDON - WILTS.

Tel. Swindon 22788

TWO MINUTES FROM GROUND

CLUB NOTES-CONTINUED

much praise from some of the critics. Leeds, no doubt, enjoyed a greater share of the game; they missed many chances of scoring (these must be accepted if games are to be won), and our defence played exceptionally well. After all, that is why they are there — that is their job. While it is wrong to single out players, especially as our team is so well balanced, mention must be made of Mike Turner (goalkeeper) and Ken Macpherson (the quiet iron man).

We prefer generally to give our own opinion on matches, but we feel we must quote from a national paper on this occasion:

"Swindon, with the strain of the 100% record to maintain, played as though they had decided this was a good time to get rid of the tag while remaining unbeaten.

They concentrated on defence without reducing it to a shambles of hurly burly. In fact, the smooth and always scrupulously clean way these youngsters play their football should be a model for every team in the country".

That, surely is the best any critic could say of a team newly

promoted to a higher league.

As usual, a number of other clubs were present at the game, but most managers and scouts realise by now that as far as Swindon is concerned their mission is really a "wild goose chase".

Today we have the honour of entertaining one of the greatest clubs in football — Sunderland, with its great tradition. What a flood of memories that name conjures up in the minds of all true followers of the game!

The writer of these notes can just remember when Swindon visited Sunderland in the F.A. Challenge Cup prior to the 1914-18 war. We think the score was 3—1 for the home team,

PANKHURST The Palace - Gorse Hill - Swindon - VANS - MOTOR CYCLES CARS SCOOTER AND THREE-WHEELER SPECIALISTS Phone 5466 Open Mon. to Sat. 9 a.m. - 8 p.m. Suppliers to the Town Swindon Sports Centre SUPPORTERS' SCARVES - RATTLES - Etc. Tel. 4270 114 COMMERCIAL ROAD B. J. MARTIN & SONS LTD. Butcher 126 VICTORIA ROAD 10 HIGH STREET SWINDON MARLBOROUGH Phone 4860 Phone 212 ESTABLISHED 1923 DOBELLSHEARMAN & Co. Ltd. TYPEWRITERS from £10 Also full selection new standard and portable typewriters OFFICE EQUIPMENT Tel. 4961/2 26 High Street & 33 Faringdon Road, Swindon.

CLUB NOTES-CONTINUED

but we can recall going to the cinema (silent films in those days), and seeing a flash of the game, and, if our memory is correct, Billy Tout scoring from a penalty kick.

We certainly had a penalty ace in those days. I wonder what comment he would make on our present taker of such kicks.

The gate today will be very large, and we do appeal to everyone to pack as closely as possible to enable everyone to see the game. At the Manchester match a number of would-be spectators were locked out, although there were distinct pockets where there was ample room. Please help by doing your share and let us make use of all available space.

Again we appeal to those who occupy the seats around the ground. Please do not move from your seats at any time during the game, and, above all, wait until the final whistle blows. Any movement not only interferes with the view of spectators, but also affects the players.

We must not on any occasion have a repetition of what happened against Manchester City, when spectators ran on to the pitch during the game. This can lead to:

(a) abandonment of the game; (b) closure of the ground.

We have had a great write-up regarding the team; let us now have a comment on the behaviour of the crowd.

Finally, do not cross the playing pitch at the end of the game.

After the Manchester game you were excellent. Please can we continue in the same way each game? Thank you!

We are indebted to our supporters at the Devizes and District Conservative Club who offered to donate the ball for our match today. We know we have many friends in that district, and we are grateful for this kind gesture. Thank you, gentlemen!

OUR VISITORS

It is with real pleasure we welcome our visitors from the northeast for our game today. The proud name of Sunderland has long been in the forefront of English football and we are proud to receive them as our visitors today for what we believe is the Club's first visit to the County Ground.

We give the following pen pictures of the Sunderland players from whom today's team will be selected.

JOHNNY CROSSAN (Inside Left)

5' 8". 11 st. 5 lbs. Has settled in nicely to English Football after 4 years Continental experience. Northern Ireland International with a very promising future in football.

GEORGE MULHALL (Outside Left)

5' 8". 11 st. 7 lbs. Played for Aberdeen for 9 seasons and played for the Scottish League in 1956 after only 30 first team appearances spread over 5 seasons. Since then he has played twice for the Scottish League and gained a full Cap against Ireland.

MONTGOMERY, J. (Goalkeeper)

5' 11". 11 st. 2 lbs. A local boy who is a Youth International. Brilliant display on getting into the first team late last season.

NELSON, C. (Right Back)

5' 9". 11 st. 10 lbs. A local player who joined the club after asking for a trial. Quick in recovery with a sound temperament. He is a most reliable defender.

ASHURST, L. (Left Back)

5' 9". 11 st. 4 lbs. Under 23 International. This Liverpool-born player has a reputation for sound, determined play.

IRWIN, C. (Right Back)

6' 1". 13 st. 10 lbs. The youngest player ever to play for Sunderland in the 1st team. A Youth International making a great name for himself in the game.

ANDERSON, S. (Right Half)

5' 9". 11 st. 12 lbs. An Under 23 International and reserve on many occasions for the full England XI and now a full International who was in the England Party that went to South America in the World Cup Tournament.

For Quality FLOWERS - FRUIT - VEGETABLES FROZEN FOODS - PRE-PACKED FUELS

CLARKE'S of Old Swindon

Proprietors: A. G. G. and J. A. W. HUNT

64 DEVIZES ROAD - SWINDON Phone 22337

ORDERS DELIVERED DAILY

SEA VIEW CAMP

Camp Road, Wyke Regis, Weymouth. Tel. 3351

Site overlooks Chesil Beach - Ideal for Camping Parties - Also Modern Caravans for Hire

THE PORK SHOP

(Swindon Bacon Curing Co. Ltd.)

Specialists in BACON - PORK - COOKED HAM 50 FLEET STREET - SWINDON TEL. 22122

Meet your friends for an enjoyable evening at

THE KINGSDOWN ARMS

(Host A. W. Vann)

FULLY LICENSED - ARKELL'S BEERS SNACKS - Etc.

STRATTON ST. MARGARET

Tel. 3283

OUR VISITORS-CONTINUED

HURLEY, C. (Centre Half)
6' 1". 13 st. 10 lbs. This Eire-born International has been the envy
of many clubs. Dominating in the air, very clever on the ground, now
hitting his best form.

McNAB, J. (Left Half)
5' 9". 11 st. 7 lbs. A product of the Youth team, this young Scot, noted for his terrier-like tackling, should go far in the game.

HERD, G. (Inside Right)
5' 8". 11 st. 2 lbs. This clever, brainy Scottish International really is a treat to watch. Fast, clever, he is yet a terrific worker.

CLOUGH, B. (Centre Forward)
5' 10". 11 st. 12 lbs. The ex-Middlesbrough player has settled down
wonderfully well at Roker Park, and has already hit his best form
without reaching the heights to which he is capable. A hard hitter
of a ball and an excellent distributor.

FOGARTY, A. (Inside Left)
5' 7". 11 st. A big heart with a small frame. A tremendous worker and another Eire International.

HARVEY, M. (Right Half)
5' 9". 11 st. 12 lbs. A clever footballer who has already played for Ireland.

McPHEAT, W. (Inside Left)
6'. 13 st. Started on the ground staff. From Caldercruix in Scotland.

CLARKE, N. (Outside Left)
5' 11". 11 st. 4 lbs. Bought from Ballymena last season for a very small fee. This 19 year old Irish international has skill to take him a long way in the game. Made a very creditable debut in the local Derby game v. Middlesbrough at the beginning of this season.

ROOKS, R. (Centre Half)
5' 11". 13 st. 4 lbs. Graduated from the Sunderland Junior Teams. A very capable deputy for Hurley, strong and reliable. A local boy.

DAVISON, J. (Outside Right)
5' 11". 11 st. 8 lbs. An ex-Sunderland Schoolboy and County player
who has been with the Club since leaving school; has recently turned
full-time professional. Big, fast and a magnificent crosser of a ball.
He should go far in the game.

ADVERTISING SPACE TO LET

Apply:SECRETARY,
SWINDON TOWN F.C.,
COUNTY GROUND, SWINDON

BRISTOL OMNIBUS CO. LTD.

REGENT CIRCUS, SWINDON

Tel. 22243

For all your travel requirements

- * Express Coach Service
- * British and Continental Holidays
- * Air Travel bookings
- * Butlin's Camps and Hotels
- * Bus Services in the West

LUXURY COACHES FOR PRIVATE HIRE



W. J. CASTLE

Office and Bakery:
4 and 5 MARKET STREET
Branch:
57 BRIDGE STREET
S W I N D O N

Telephone 22017

Specialists -

BIRTHDAY CAKES - WEDDING CAKES DAIRY CREAM - PASTRIES BUNS - ROLLS - SPONGES

Буйдинануул решиндөн туулын туулуун туулуулын такжылын туулын туулуулын туулуун туулуун туулуун туулуулын туулуу т

Do not let CHILBAINS spoil a good game

RELAPERN

Price 2/6 from your CHEMIST
2/10 Post Paid from

BALLARD & CO. (CHEMISTS) LTD.

FARINGDON - BERKS.

RINGSIDE SEATS

We would like to draw the attention of our supporters who use the seats around the ground to the increased charge for these seats.

As from the Chelsea game on Wednesday next, September 25th, the cost of the seats will be 6/-. This will be made up as follows: Payment of 4/6 through the turnstiles admitting to the Enclosure and a surcharge of 1/6 which will be collected from persons actually occupying the seats at each match. The surcharge will be payable by adults and children; it is regretted that no reduction can be made for children using these seats.

DIVISION 2 FIXTURE LIST

| August 24 SCUNTHORPE UNITED (H) 3-0 | Date | Opponents | Ground Result |
|--|--|--|--|
| 28 GRIMSBY TOWN | | 1963 | |
| September 3 | Assessed 24 | SCUNTHORPE UNITED | (H) 3-0 |
| September 3 | | | The state of the s |
| September 3 | 21 | | Control of the Contro |
| September 3 | | | |
| 10 MANCHESTER CITY | September 3 | | 1000 |
| 14 | 40 | | |
| 18 MANCHESTER CITY | | | |
| 1 SUNDERLAND | | The state of the s | TOTAL PROPERTY OF THE PARTY OF |
| 28 NORTHAMPTON TOWN | 10 | MANAGEMENT CONTROL CON | |
| Cotober 1 | 20 | | (A) |
| 12 | | CHAPITON ATHIETIC | 7111 |
| 12 PRESTON NORTH END | October | The state of the s | 7111 |
| 19 | 12 | | |
| November 2 SOUTHAMPTON (A) | 10 | PRESTON NORTH END | |
| November 2 SOUTHAMPTON (H) (| | | The state of the s |
| 9 MIDDLESBROUGH 16 (1) NEWCASTLE UNITED (A) 23 HUDDERSFIELD TOWN (H) 30 DERBY COUNTY (H) December 7 (2) SWANSEA TOWN (A) 14 SCUNTHORPE UNITED (H) 21 PORTSMOUTH (H) 26 NORWICH CITY (A) 28 NORWICH CITY (H) 28 NORWICH CITY (H) 1964 January 4 (3) 11 ROTHERHAM UNITED (H) 18 LEEDS UNITED (H) 25 (4) February 1 SUNDERLAND (A) 8 NORTHAMPTON TOWN (H) 15 (5) BURY (A) 22 PRESTON NORTH END (A) 29 (6) NEWCASTLE UNITED (A) March 7 PLYMOUTH ARGYLE (A) March 7 PLYMOUTH ARGYLE (A) 14 (S.F.) CHARLTON ATHLETIC (A) 21 MIDDLESBROUGH (H) 22 LEYTON ORIENT (A) 30 CARDIFF CITY (A) 30 CARDIFF CITY (A) 31 CARDIFF CITY (A) 32 CARDIFF CITY (A) 33 CARDIFF CITY (A) 34 CARDIFF CITY (A) 35 CARDIFF CITY (A) 36 CARDIFF CITY (A) 37 CARDIFF CITY (A) 38 SWANSEA TOWN (B) 38 SWANSEA TOWN (B) 39 CARDIFA CITY (A) 39 CARDIFF CITY (A) 30 CARDIFF CITY (A) 31 DERBY COUNTY (A) 32 CARDIFA CITY (A) 33 CARDIFF CITY (A) 34 CARDIFF CITY (A) 35 CARDIFF CITY (A) 36 CARDIFF CITY (A) 37 CARDIFF CITY (A) 38 SWANSEA TOWN (B) 38 SWANSEA TOWN (B) 39 CARDIFA CITY (A) 30 CARDIFF CITY (A) 31 CARDIFF CITY (A) 32 CARDIFF CITY (A) 33 CARDIFF CITY (A) 34 CARDIFF CITY (A) 35 CARDIFF CITY (A) 36 CARDIFF CITY (A) 37 CARDIFF CITY (A) 38 CARDIFF CITY (A) 39 CARDIFA CITY (A) 39 CARDIFF CITY (A) 40 CARDIFA CITY (A) 41 DERBY COUNTY (A) 41 | | | |
| 16 | The contract of the contract o | | / / / |
| 10 | The state of the s | | 2444 |
| DERBY COUNTY | | | (A) |
| December 7 (2) SWANSEA TOWN | | | /11/ |
| 14 SCUNTHORPE UNITED | | | A Committee of the Comm |
| 14 SCUNITIONFE UNITED | | The state of the s | ZAX. |
| 26 NORWICH CITY (A) (B) (B) (CA) | | | 2013 - |
| 1964 1964 1964 1964 1964 1964 1964 1964 1966 | 21 | | THE RESERVE OF THE PARTY OF THE |
| 1964 1 | 26 | NORWICH CITY | |
| January 4 (3) | 28 | NORWICH CITY | CELY management |
| January 4 (3) | ADTES OF THE PARTY | 1964 | |
| 11 ROTHERHAM UNITED | TWO STATES OF THE STATES | | A STATE OF THE STA |
| 18 LEEDS UNITED (H) 25 (4) 8 NORTHAMPTON TOWN (H) 15 (5) BURY 22 PRESTON NORTH END (A) 29 (6) NEWCASTLE UNITED (A) 14 (S.F.) CHARLTON ATHLETIC (A) 21 MIDDLESBROUGH (H) 27 CARDIFF CITY (H) 28 LEYTON ORIENT (A) 30 CARDIFF CITY (A) April 4 HUDDERSFIELD TOWN (A) 11 DERBY COUNTY (A) 18 SWANSEA TOWN (H) 25 SOUTHAMPTON (A) | January 4 | | (A) |
| February 1 SUNDERLAND | | | |
| February 1 SUNDERLAND | | | |
| 8 NORTHAMPTON TOWN 15 (5) BURY 22 PRESTON NORTH END 29 (6) NEWCASTLE UNITED March 7 PLYMOUTH ARGYLE 14 (S.F.) CHARLTON ATHLETIC 21 MIDDLESBROUGH 27 CARDIFF CITY 28 LEYTON ORIENT 30 CARDIFF CITY April 4 HUDDERSFIELD TOWN 11 DERBY COUNTY 18 SWANSEA TOWN 25 SOUTHAMPTON (A) (H) (A) (A) (B) (A) (B) (A) (B) (A) (C) (A) (B) (B) (C) (B) (C) (C) (C) (C) (C) (C) (D) (C) (D) (D) (D) (D) (D) (D) (D) (D) (D) (D | | | (A) |
| 15 (5) BURY | | SUNDERLAND | |
| PRESTON NORTH END 29 (6) NEWCASTLE UNITED March 7 PLYMOUTH ARGYLE 14 (S.F.) CHARLTON ATHLETIC 21 MIDDLESBROUGH 27 CARDIFF CITY 28 LEYTON ORIENT 30 CARDIFF CITY HUDDERSFIELD TOWN 11 DERBY COUNTY 18 SWANSEA TOWN 25 SOUTHAMPTON (A) (A) (A) (A) (A) (B) (A) (A) | 8 | | |
| March 7 PLYMOUTH ARGYLE 14 (S.F.) CHARLTON ATHLETIC 21 MIDDLESBROUGH 27 CARDIFF CITY 28 LEYTON ORIENT 30 CARDIFF CITY April 4 HUDDERSFIELD TOWN 11 DERBY COUNTY 18 SWANSEA TOWN 25 SOUTHAMPTON | 15 | | 3 4 4 5 |
| March 7 PLYMOUTH ARGYLE 14 (S.F.) CHARLTON ATHLETIC 21 MIDDLESBROUGH 27 CARDIFF CITY 28 LEYTON ORIENT 30 CARDIFF CITY April 4 HUDDERSFIELD TOWN 11 DERBY COUNTY 18 SWANSEA TOWN 25 SOUTHAMPTON | 22 | | |
| 14 (S.F.) CHARLTON ATHLETIC | | | |
| 21 MIDDLESBROUGH (H) 27 CARDIFF CITY (A) 28 LEYTON ORIENT (A) 30 CARDIFF CITY (A) April 4 HUDDERSFIELD TOWN (A) 11 DERBY COUNTY (A) 18 SWANSEA TOWN (H) 25 SOUTHAMPTON (A) | March 7 | The state of the s | A THE OWNER OF THE OWNER OWNER OF THE OWNER OWNER OF THE OWNER OWNE |
| 27 CARDIFF CITY | 14 | | The state of the s |
| 28 LEYTON ORIENT | 21 | | |
| April 4 HUDDERSFIELD TOWN | 27 | | AMANAN COMPANY OF THE PARTY OF |
| April 4 HUDDERSFIELD TOWN | 28 | | |
| 11 DERBY COUNTY (A) 18 SWANSEA TOWN (H) 25 SOUTHAMPTON (A) | | | |
| 11 DERBY COUNTY 18 SWANSEA TOWN 25 SOUTHAMPTON (A) | | | |
| 25 SOUTHAMPTON(A) | 11 | | |
| | 18 | | AND ADDRESS OF THE PARTY OF THE |
| May 2 (FINAL) | | | |
| | May 2 | (FINAL) | |

H. HIBBERD LIMITED

なな

-

なな

4

-

本

-

-\$1

4

4 4

なな

25

本

本

計

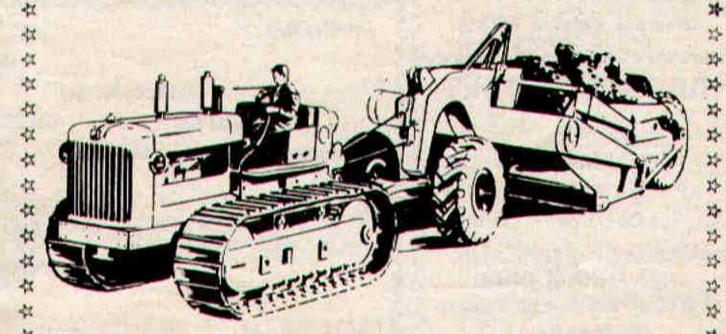
77

17-

外

40 NEWPORT STREET - SWINDON

PLANT HIRE



TRACTORS and SCRAPERS

BULLDOZERS

DROTT SHOVELS

J.C.B. and DINKUM DIGGERS

ROAD ROLLERS

TELEPHONE: SWINDON 6125

Hatton's Newsagency

A. J. D. & N. J. Woodhouse

Newsagents :: Tobacconists

Confectioners

Agents for Wessex School of Motoring

Booking Agents for Rimes Coaches

6 Regent Circus (near G.P.O.)

Telephone Swindon 22731

HULFORD MOTORS

Ltd.

SELF DRIVE HIRE

Fleet of 1963 Fords Anglias De-Luxe - Cortinas

De-Luxe - Zephyr 4s.

SHRIVENHAM ROAD

(200 yards from Football Ground)

Phone 4934

Large Car Park available

For High Class Central Heating, Plumbing Painting and Decorating Electrical Installations and Repairs

NORTH WILTS

Sanitary & Heating Co. Ltd.

NEWPORT ST., SWINDON

Phone 5373/4

FLOODLIGHTING?

Warnes Installatio

BATHURST CORNER, COUNTY RD

Electrical Contractors to

LET US QUOTE FOR YOUR ELECTRI

RIGHT WING

SWINDON

Turner

Dawson (2)

Morgan (4)

McPherson (5)

Summerbee (7) Hunt (8)

Smith (9)

Swindon Colours: RED SHIRTS, WHITE SHORTS



Mulhall (11)

Crossan (10)

Kerr (9)

McNabb (6)

Hurley (5)

Ashurst (3)

Montgomery

LEFT WING

SUNDERLAND

"FITNESS MEANS SO MUCH"

Our expert team of carpet planners, are fit to carry out the comple ROOM - HOUSE - OFFICE - HOTEL -

MILLS & MERR

16-17 BRIDGE STREET, SWINDON.

tallations Limited

DUNTY RD., SWINDON. Tel. 27291

entractors to the "Town"

IR ELECTRICAL CENTRAL HEATING

SWINDON

LEFT WING

Turner

Trollope (3)

icPherson (5)

Woodruff (6)

Smith (9) Smart (10) Rogers (11)



These teams are subject to alteration

Kerr (9)

Fogarty (8) Usher (7)

Anderson (4) Hurley (5)

Irwin (2)

Montgomery NDERLAND

RIGHT WING

et planners, workroom and sales staff t the complete furnishing of a CE - HOTEL - HOSPITAL - FACTORY

MERRICKS LTD.

WINDON.

Tel. 5365/6

McILROYS RESTAURANT

for morning coffee, luncheon and afternoon tea - in pleasant surroundings you will find McIlroys are top of the 'league'.

Full table service, best Beers Wines. Parties and and Functions catered for.

McIlroys Restaurant

64-72 Regent Street Tel. 5294



COATE GARAGE

REPAIRS - OVERHAULS - WELDING SERVICING - REBORING - TYRES

Props. E. V. & W. H. Mattick

Marlborough Rd., Swindon

SUPPORTERS' CLUB NOTES

Today we are privileged to entertain one of the most famous clubs in the country — in other days known as "the team of all the talents". Probably the distance involved will prevent many of Sunderland's supporters from travelling, but we look forward to meeting any who may be able to make the journey.

Judging from interviews reported recently in a well-known daily paper, it seems likely that our visitors will be supported by a number of "North-Easterners" already living in Swindon, and these gentlemen have, no doubt, been surprised at the good start made by the Town in the Second Division, whatever may happen today.

We would remind our supporters that today's collection is to be devoted to Keith Morgan's Benefit Fund. The skipper deserves a bumper return, and we have no doubt that all will respond with the generosity which is always shown on these occasions.

The collection at the Manchester City match produced a sum of over £150 for Bob Woodruff's Benefit Fund.

Our supporters were in a very happy frame of mind when that half-time collection was taken. May it be so again today!

We are writing these notes on the eve of our Annual General Meeting, and shall include a report of the proceedings in the next programme.

It is unusual for this meeting to be attended by many of our members apart from the Committee.

This, in many ways, is to be regretted, for there are, no doubt, many of our members who would be able to provide fresh ideas and enthusiasm for our work.

We need hardly say that we shall welcome any who, during the season, may wish to come forward to help.

6d. SWINDON ECHO 6d. FRIDAYS

THE PAPER THAT FOLLOWS THE 'TOWN'

Regular Football Colour Pictures and Reports

Try us for Clothes for all the family on all occasions Little & Co. Ltd.
31-32 FLEET STREET
SWINDON
Tel. 22831

We have a reputation for Value & Service that is second to none

THE POPULAR MEN'S & LADIES'
COMPLETE OUTFITTERS

SEE THE LOVELY SELECTION OF
CHOCOLATES AND SWEETS
Greetings Cards a Speciality

CECIL GREEN

CONFECTIONER AND TOBACCONIST

13 VICTORIA ROAD

Telephone 4416

THE ADVERTISERS IN THIS PROGRAMME HAVE SUPPORTED THE CLUB. WILL YOU HELP US RECIPROCATE BY SUPPORTING THEM WHENEVER POSSIBLE?

SUPPORTERS' CLUB NOTES-CONTINUED

By this time many will have seen the posters advertising the Supporters' Club Gala Performance of Bertram Mills' Circus on Monday, 30th September, at 7.45 p.m.

As previously announced, we have booked the whole of the seating accommodation in the "Big Top" for this performance, at which we shall welcome, as guests, deprived and handicapped children from Homes, Orphanages and similar Institutions in the neighbourhood.

Tickets for the remainder of the seating accommodation may be obtained from Competition Agents, Committee members or from our Social Secretaries, Mr. and Mrs. W. Ranger, of 52 Medgbury Road, Swindon.

The prices at this special performance will be somewhat lower than normal. As we have previously mentioned, we have undertaken this venture to provide a memorable social occasion, and not with the primary object of making a profit.

At the same time, we hope not to sustain a loss, and hope therefore that the effort will be well supported.

As an additional attraction, a draw has been organised and it is hoped that Coco the clown will conduct the proceedings to dispose of the prizes.

We are informed that a similar performance of the Circus, organised by Norwich City Supporters' Club, proved very popular there. We trust that the Robins will emulate the example set by the Canaries.

One final reminder to those who have not yet renewed membership for the season — do not delay. We are anxious to be able to report a record number of members this season.

F. J. ROPER

Devizes Rd.

Swindon

Phone 22341

FERNDALE
FISHERIES
Ferndale Rd.
Swindon
Phone 3614

Swindon's Finest

FISH and CHIPS

YOUR
WAY
HOME

F. J. ROPER
Cliftonian
38 William St.
Swindon
Phone 3785

WE SHALL BE
WAITING
TO
SERVE YOU

Menu

PLAICE HAKE COD SKATE

F. J. ROPER
High St.
W'tton Bassett

F. J. ROPER Cross Hayes Malmesbury

KEY OF THE BOARD

FIRST SECTION

A-Arsenal v. Manchester Utd.

B-Blackburn v. Stoke

C-Chelsea v. Tottenham

D-Everton v. Sheffield Wed.

E-Leicester v. Fulham

F-Nottingham F. v. Bolton

G-Sheffield Utd. v. Liverpool

H-West Brom. A. v. Burnley

I-West Ham v. Aston Villa

J-Bury v. Plymouth

K-Derby v. Charlton

L-Huddersfield v. Grimsby

M-Manchester C. v. Northampton

N-Middlesbrough v. Leyton O.

O-Newcastle v. Preston N.E.

P-Norwich v. Rotherham

Q-Southampton v. Swansea

R-Bristol C. v. Crystal P.

S-Hull C. v. Coventry C.

T-Mansfield v. Luton

SECOND SECTION

A-Southend v. Oldham

B-Watford v. Bristol R.

C-Aldershot v. Torquay

D-Barrow v. Newport

E-Bradford C. v. Halifax

F-Brighton v. Chesterfield

G-Exeter v. Doncaster

H-Gillingham v. Darlington

I-Lincoln v. Tranmere

J-Rochdale v. Workington

K-Southport v. Hartlepools

Eric
(E. Ayliffe)

GENTLEMEN'S HAIRDRESSER

57/59 Faringdon Road, Swindon. Phone 4569
APPOINTMENTS MAY BE BOOKED IN PRIVATE SALON

ALSTON & YOUNG LTD.

121-123 CRICKLADE ROAD, SWINDON. Tel. 6671

Scooter and Three-Wheeler Specialists

Main Agents - LAMBRETTA - VESPA - TROJAN

First class after sales service Open daily 9.0 a.m. to 7.30 p.m.



CLARK BROS. (Swindon) Ltd.

Building and Civil Engineering Contractors

CONSULT US FOR
BUILDING AND CIVIL ENGINEERING
CONSTRUCTION IN ALL ITS PHASES

STRATTON ROAD SWINDON Telephone Swindon 3417/8/9

DIVISION II

| P. W. D. L. F. | A. | Pts. |
|--|----|------|
| SWINDON TOWN 8 6 2 0 17 | 4 | 14 |
| Sunderland 8 6 I I 14 | 5 | 13 |
| Middlesbrough 8 4 2 2 23 | 10 | 10 |
| Leyton Orient 8 4 2 2 11 | 7 | 10 |
| Bury 8 5 0 3 16 | 12 | 10 |
| Preston N.E 8 3 4 1 17 | 15 | 10 |
| Leeds United 7 3 3 1 12 | 7 | |
| Northampton Town | | 9 |
| Newcastle United | 9 | 9 |
| Derby County | 13 | 9 |
| Huddersfield Town | 8 | 9 |
| Manchester City | 14 | 9 |
| Charlton Athletic e | 12 | 8 |
| Southampton | 21 | 8 |
| Swansea Town | 16 | 7 |
| C | 13 | 7 |
| Cardiff City 8 3 1 4 11 | 16 | 7 |
| Rotherham United 8 2 2 4 11 | 15 | 6 |
| Portsmouth 8 2 2 4 10 | 17 | 6 |
| THE RESERVE OF THE PERSON OF T | 18 | 4 |
| | 18 | 4 |
| | 18 | 3 |
| Scunthorpe United 8 0 2 6 6 | 15 | 2 |

BRETTS PET AND GARDEN SUPPLIES

32-33 COMMERCIAL ROAD and 6 CROMWELL STREET - SWINDON

HOLMES & LUCAS

FOR

A COMPLETE RANGE OF THE VERY LATEST IN RADIO, TELEVISION AND ALL DOMESTIC APPLIANCES

Home Demonstrations Top Part Exchanges
HOLMES & LUCAS, 14 Regent Street. 22526 & 4721

FOR ALL YOUR ANGLING NEEDS

FRANK WOODWARD

Swindon's Fishing Tackle Specialist

25 HAVELOCK ST., SWINDON
PHONE 3879

For Paints of Good Quality

H. S. HODGES & SONS

(SWINDON) LTD.

CRICKLADE RD. - SWINDON PHONE 22422

Dulux, Brolac, Friary, Valspar, Wallcharm, etc.

SOUTHERN LAUNDRY Co. Ltd.

Launderers and Dry Cleaners

HAYDON ST. - SWINDON TELEPHONE 4161

COMLEY'S

Modern Music Centre 26 HAVELOCK ST., SWINDON

RECORDS - MUSIC - INSTRUMENTS

Top Twenty 'Pops' always in stock and wide selection of Jazz & Classics Personal Supervision Phone 3874

FORTHCOMING MATCHES

WEDNESDAY NEXT, SEPTEMBER 25th

FOOTBALL LEAGUE CUP

Second Round

Chelsea

Kick-off 7.30 p.m.

TUESDAY, OCTOBER 1st, 1963
DIVISION II

Charlton Athletic

Kick-off 7.30 p.m.

IMPORTANT

FOOTBALL COMBINATION

Chelsea

TUESDAY, SEPTEMBER 24th
POSTPONED

EDWIN H. BRADLEY & SONS LTD. OKUS - SWINDON



HOUSING ESTATES UNDER
DEVELOPMENT THROUGHOUT
THE COUNTRY



Full details from our Estate Office: 74 VICTORIA ROAD - SWINDON

Telephone No. 5865

FOOTBALL COMBINATION

| Dat | e Opponents | Ground | Result |
|---------------------|--|--|---|
| | 1963 | | |
| August 24 | PORTSMOUTH | | |
| 31 | | (A) | 4-5 |
| Sept. 11 | SOUTHAMPTON | (H) | 2-1 |
| 14 | SOUTHAMPTON | ······ (A) | 2-0 |
| 24 | CHELSEA | (A) | 5-3 |
| 28 | ALDERSHOT | (H) | P |
| October 8 | | ·····(A) | ************ |
| 12 | | ······(H) | *************************************** |
| 19 | BRENTFORD | (H) | *********** |
| 26 | | ······ (A) | |
| November 6 | COVENTRY CITY | ·····(H) | **************** |
| 9 | LEYTON ORIENT | (A) | |
| 19 | CHARLTON ATHLETIC | (H) | |
| 23 | CHARLTON ATHLETIC | (A) | |
| December 4 | FULHAM | (H) | |
| 7 | READING | (A) | |
| 14 | BIRMINGHAM CITY | (H) | |
| 23 | PORTSMOUTH | (H) | ****************************** |
| | 1964 | | |
| January 4 | MILLWALL | 000 | |
| 11 | SOUTHAMPTON | (H) | *************************************** |
| 21 | Programme Control of the Control of | (H) | ************ |
| 28 | MILLWALL | 1.4.1 | |
| February 1 | CITECOCK | (A) | |
| 15 | THAT ORD INTERNATIONAL PROPERTY OF THE PROPERT | / A 1 | |
| 22 | THE PARTY OF THE P | / A \ | |
| 29 | COTE TO THE CONTRACT OF THE CO | | |
| March 7 | LETTOIA ORIEINI | AND DESCRIPTION OF THE PARTY OF | |
| 14 | | 7111 | |
| 25 | FULLIAM | / * \ | |
| | The state of the s | | |
| 28 | READING | The state of the s | |
| 28 30 | READING | (H) | *************************************** |
| 28 30 April 7 | READING | (H) | |
| 28 30 | READING | (H) (H) (A) | |

T. QUALITY (Swindon) LTD

Licensed Fruit, Vegetable and Potato Merchant
HOLBROOK STREET - SWINDON

Telephone Swindon 5446/7

G. A. STREETLY

Tobacconist and Confectioner

10 BOURNE ROAD - MOREDON - SWINDON

Telephone: 4956

"COAL!"
"COAL!"

J. WILMER

St. Margaret's Road Swindon

TELEPHONE 22535

LEESE, ING & CO. LTD.

Mineral Water and Squash Manufacturers

LANSDOWN ROAD - SWINDON

TELEPHONE 22744

Have you purchased your ticket for the

DEVELOPMENT FUND COMPETITION?

TICKETS 1/- each

Draw at half-time today for

£100

other Prizes Monday to Friday

£20 EACH DAY

Results published daily in -

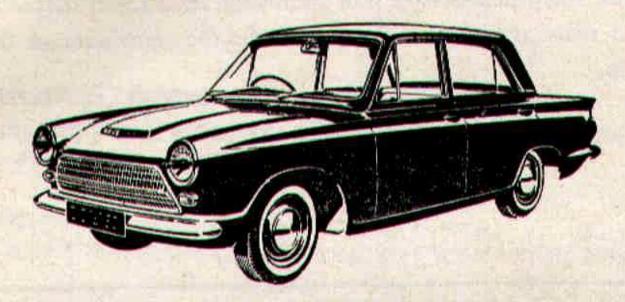
"Daily Sketch"

"Evening Advertiser" and

"Bristol Evening Post"

Apply: Maurice Owen, County Ground, Swindon. Competition Agents requiredSuppliers to the Swindon Team and Manager (Mr. Head) of FORD CARS

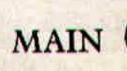
MAY WE SUPPLY YOU?





EARLE

of Chippenham Limited





DEALERS

COCKLEBURY ROAD - CHIPPENHAM

Telephone 3255

TICKETS

* * *

As a result of the enormous demand for season tickets this year all stand tickets have now been sold. As a result there will be no seats available in the stands for the remainder of this season.

BEWARE OF PICKPOCKETS!

You are advised to safeguard your money and valuables; better still, do not carry large sums of money with you when attending matches.

always on the ball

THE MIDLAND-WEST LANDSCAPE CO LTD

(formerly E. A. Roberts)

WESTBURY, BRACKLEY, NORTHANTS Finmere 392
109 NEW ROAD, WOOTTON BASSETT Wootton Bassett 579
88 HIGH STREET, PURTON

Agency:

JOHNSONS FRUIT SHOP, 30 HIGH STREET, WINCANTON 3383

- Complete Design and Landscape: Hotels, Factories, Bowling Green, and all Playing Fields maintained.
- Plants, Roses, Shrubs, Trees, Peat, supplied in season.
- Fencing of all kinds supplied and erected.
- Cotswold stone walls, Coloured Paving and Terraces our speciality.
- Contractors to County Councils.
- All work guaranteed
- ESTIMATES FREE

10-19-L

Gatemaster

Gates from £3

Singles and Doubles

If you live in the Swindon area we will measure your gateway for you

Manufacturers of tip-up stadium seating

Send for free catalogue
MARTYN LYNSHAW LIMITED
20 Boundary Works
Stratton Road SWINDON 4177

